

## **Business in Parliament Conference (BIPC) 2023**

### **Workshop 3 - Entrepreneurial Education within the Young Person's Guarantee, National Strategy for Economic Transformation**

#### **Hosted by Young Enterprise Scotland (YES)**

#### **Overview**

What skills do our business owners and leaders of the future need to ensure they can maximise the opportunities of the next decade? What actions do Government, stakeholders and businesses need to take to help them achieve this?

This workshop will cover the importance of entrepreneurial education in delivering the skills, mindset, and opportunities for young people to succeed in enterprise. This includes the actions within the National Strategy of Economic Transformation, including the collaboration between Young Enterprise Scotland and Scottish Government to embed entrepreneurship into the Young Person's Guarantee.

The workshop will take place in three parts. Firstly it will explore what enterprise is. Then, how the Scottish Government, partners and stakeholders - working with the business community - can improve the role of practical learning, to help those not best suited to academic learning to “learn by doing”. Finally, we want to hear from you on how entrepreneurial education can help build a sustainable recovery.

#### **Part 1 – What is Enterprise? (Overview of entrepreneurship in the Young Person's Guarantee)**

- Opening from Minister, co-chair and Young Enterprise Scotland
- What is enterprise? – Scotland's Enterprising Schools
- What does Young Enterprise Scotland offer
- Part 1 Q&A

#### **Part 2 – Tertiary representation (Bridge 2 Business)**

- Introduction to Bridge 2 Business
- Young entrepreneur case studies
- Part 2 Q&A

#### **Part 3 – Call to action**

- Presentation from Emma Soanes (CEO, YE Scotland), with the theme of sustainable recovery and plans for 2023
- Case study video (3 mins)
- Minister/Co-Chair open workshop discussion.

#### **Outcomes**

- How to support entrepreneurial learning within organisations, including the benefits of intrapreneurship<sup>1</sup>
- Ways to collaborate and support enterprise programmes and strategies
- Ways to enhance recognition of non-formal learning, and improved understanding by civil society and the business community of the benefits/skills development non-formal learning brings.

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<sup>1</sup> [What is intrapreneurship? - Entrepreneur Handbook](#)

**Context**

The National Strategy for Economic Transformation sets out the Scottish Government's aim to make Scotland a world-class entrepreneurial nation. The strategy sets out actions aimed at establishing Scotland as a country that encourages, promotes, and celebrates entrepreneurial activity and is one of the best places to start and grow a business.

The latest Global Entrepreneurship Monitor<sup>2</sup> shows that the total early stage entrepreneurial activity rate in Scotland has generally been on an upward trend since records began in 2002. The current rate of 9.5% is Scotland's highest rate in the series, with the rate for 18-24 currently at 13.3%.

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<sup>2</sup> [GEM Global Entrepreneurship Monitor](#)